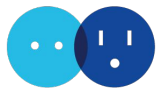




Leadspicker

World Innovation Discovered by AI

High quality startups delivered by cutting-edge technology



AXEL SPRINGER
PLUG AND PLAY
ACCELERATOR



Finding the relevant startups might be stressful.

We have been there many times.

17+

NEW PROJECTS EACH MONTH

856.270

STARTUPS IN DB

1000+

RECRUITED STARTUPS WEEKLY

 We utilise machine learning to find startups on the internet, even those not listed in any other open startup database.



Solution

1

DATA COLLECTION

Real-time monitoring 1000+ data sources, event pages, FB groups and accelerators Numerous APIs with partners and proprietary ML classifier.

2

SCOUTING

We have full access to all major global startup databases and own AI scouting algorithm.

3

CONTACT

Researched startups will be contacted to apply for your startup programme.

4

RESULTS

Contacting 1.000 to 3.000 matching startups and typically generating 100-300 relevant startup applications.

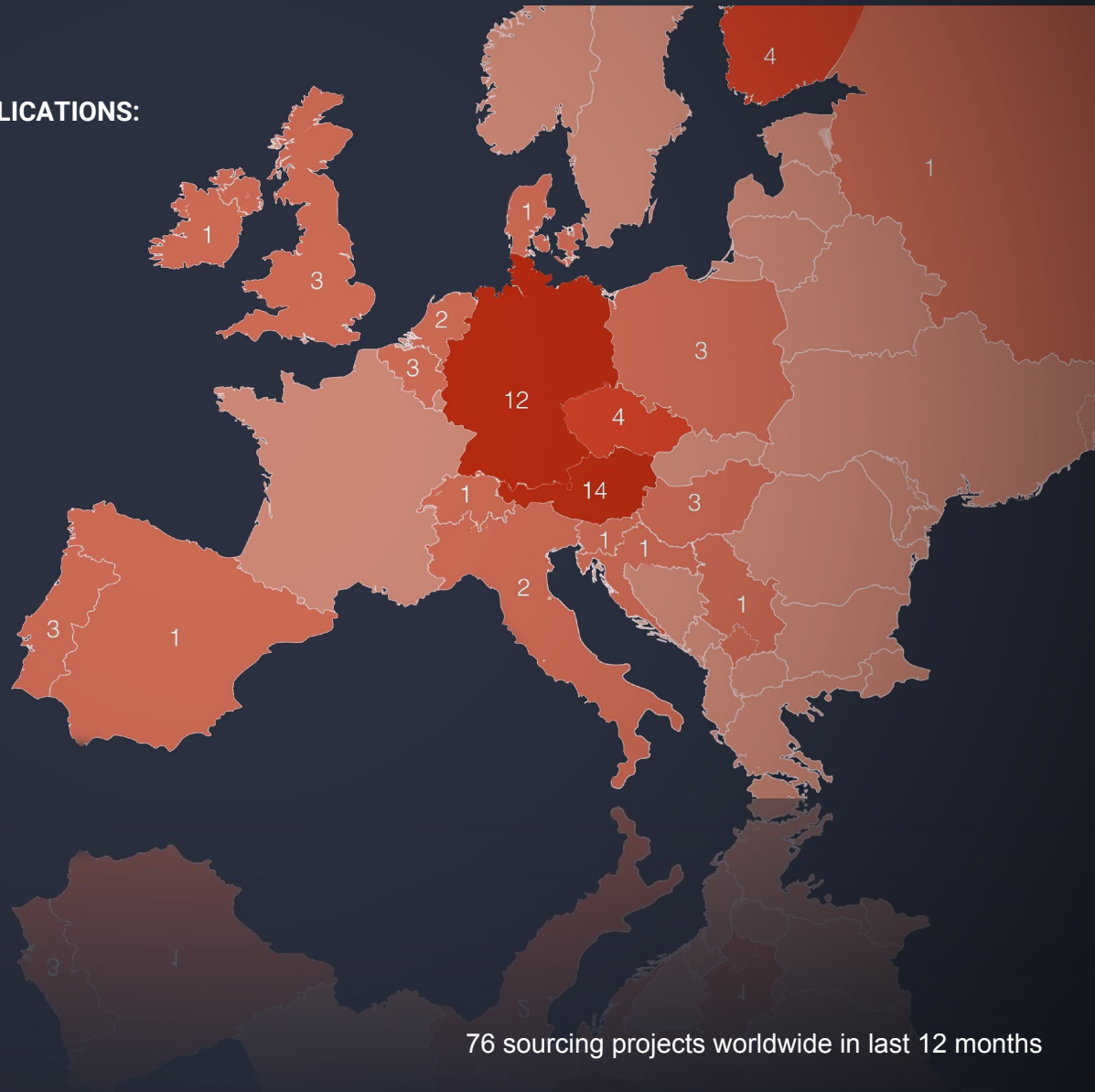


TOTAL AMOUNT OF SUBMITTED STARTUP APPLICATIONS:

- **ENERGY CLEANTECH:** 685+
- **MOBILITY:** 775+
- **FEMALE FOUNDERS:** 100+
- **SOCIAL IMPACT RELATED:** 61+
- **FINTECH:** 365+
- **BLOCKCHAIN:** 270+
- **CONSTRUCTION:** 180+
- **AR&VR:** 170+
- **HEALTH:** 450+
- **SPORTS:** 340+
- **LEGAL TECH:** 100+
- **AGRICULTURE:** 365+
- **CHEMISTRY:** 220+
- **AI :** 320+
- **IoT:** 310+
- **BIG DATA:** 200+

61%

**SHORTLISTED
TOP10 STARTUPS**



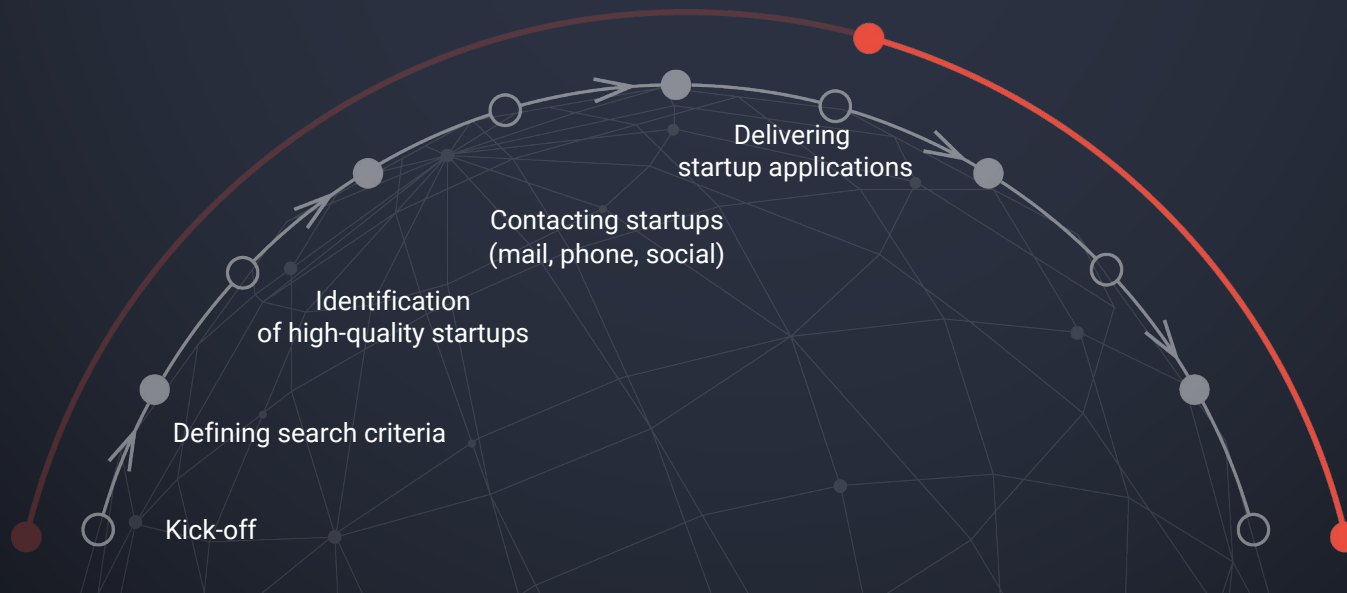
76 sourcing projects worldwide in last 12 months

Expanding beyond Europe since Q4 2017...



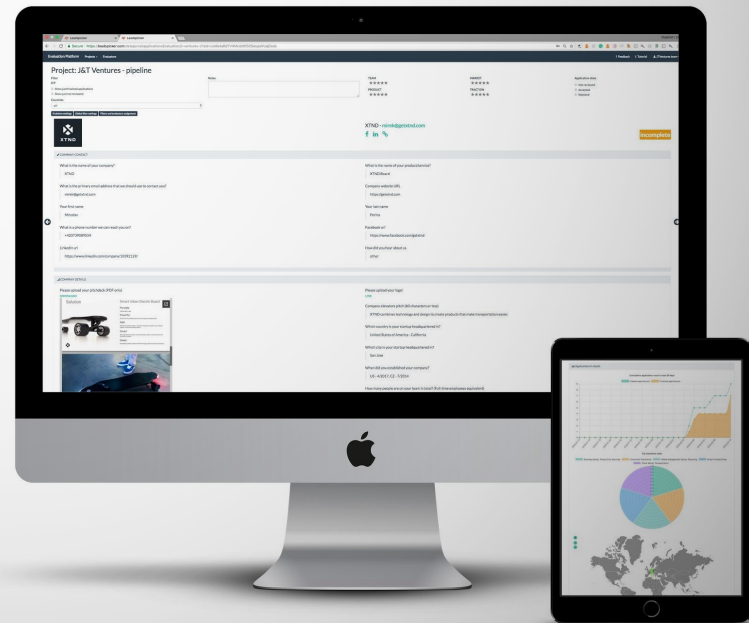
We manage the whole process so that you can focus more on your clients and further business development.

We take care of everything on your behalf so you can focus on activities with higher added value.



Increase the number of your startup applications by 20-40% with our free Application form and Evaluation platform.

- COLLECT QUANTIFIABLE DATA
- NO REGISTRATION NEEDED, FINISH APPLICATION IN 5-15 MINS
- CHOOSE YOUR DESIGN AND LOGO
- INVITE EXTERNAL EVALUATORS
- ENCRYPTED AND GDPR READY
- READY MADE CONTENT BASED ON COMPREHENSIVE RESEARCH
- NO NEED TO CLICK ON SAVE BUTTON



Cooperation

You pay only if we meet your KPIs. Only if you are successful.

A diagram showing two white circles connected by a horizontal line. The left circle contains the text 'FIXED SET UP FEE' and the right circle contains 'PERFORMANCE BASED MODEL'. A white line with a small loop enters from the left and connects to the left circle.

FIXED SET UP
FEE

PERFORMANCE
BASED MODEL

We have a performance-based business model. You pay only if we meet your KPIs

We manage the whole process so that you can focus on activities with higher added value.

“We have successfully worked together with Leadspicker and plan to use their services again in the future”.



**Constantin
von Bergmann-Korn**
Investment Manager
AS Plug and Play Accelerator

“You found startups which are not even publicly visible, good job!”



Magdalena Kwoska
Project Manager
PwC Startup Collider CEE

References



Become our partner in your area and work with us even further.

FURTHER
MONETIZATION

UP-SELL
OPPORTUNITIES

REFERRAL
PROGRAM

Let's talk business!



Get in touch
with us

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