USETDA Conference Presentation

Selection Rubric

Rating	Poor	Fair	Good	Excellent
Content Criteria				
Conference Theme	Does not fit conference theme	• Fits conference theme somewhat	• Fits conference theme	• Fits conference theme very well
Title	Gives little information about session's content	Gives some indication of the session's content	Generally describes the session's content	Clearly describes the session's content
Description/Abstract	Unclear and fails to include session outcomes	Adequately written, session outcomes need further details	Clearly written, provides a general statement of session outcomes	Well written, provides explicit statement of session outcomes
Content	Proposal does not include content that could be used to improve practices or processes at other institutions Proposal does not include content that would improve or advance understanding of theories or issues surrounding ETDs	Proposal includes little content that could be used to improve practices or processes at other institutions OR Proposal includes little content that would improve or advance understanding of theories or issues surrounding ETDs	Proposal includes some content that could be used to improve practices or processes at other institutions OR Proposal includes some content that would improve or advance understanding of theories or issues surrounding ETDs	Proposal includes content that could be used to improve practices or processes at other institutions Proposal includes content that would improve or advance understanding of theories or issues surrounding ETDs
Importance and Appropriateness	Irrelevant to practices or issues with managing ETDs	Related to practices or issues with managing ETDs	Timely and appropriate to practices or issues with managing ETDs	 Immediately relevant and important to practices or issues with managing ETDs Could provide a positive impact or innovation to others in the field